

MINUTES

THE REGULAR MEETING OF THE BOARD OF ALDERMEN CITY OF BRANSON, MISSOURI February 10, 2015

INTRODUCTORY

The Board of Aldermen of the City of Branson, Missouri, met in regular session in the Council Chambers of the City Hall on February 10, 2015, at 7:00 p.m. Mayor Presley called the meeting to order with the "Pledge of Allegiance" and Ted Martin gave the invocation.

ROLL CALL

City Clerk Westfall called roll: Mayor Presley presiding, Patrick Parnell, Mike Booth, Rick Todd, Cris Bohinc, Rick Davis and Bob Simmons.

Also present from the City were: City Administrator Bill Malinen, City Clerk Lisa Westfall, City Attorney William Duston, Public Works Director and City Engineer David Miller, IT Director Chad Forster, Assistant Police Chief Stan Dobbins, Parks and Recreation Director Cindy Shook, Utilities Director Mike Ray, Economic Development Director Garrett Anderson, Planning and Development Director Joel Hornickel, Finance Director Jamie Rouch, Fire Chief Ted Martin and Human Resources Director Jan Fischer.

EMPLOYEE OF THE MONTH

Alderman Booth presented Jennifer Bunting of the Police Department as the February Employee of the Month in recognition for displaying the City of Branson Values of Excellence and Service & Courtesy.

SPECIAL RECOGNITION

Mayor Presley recognized Boy Scout Troop 546 and 226 and the Chamber Leadership Class in attendance.

PUBLIC COMMENT

Mayor Presley began the Public Comments section of the Board of Aldermen meeting by stating the Board would hear citizens that signed the Speaker's Sheet in the order they are listed on the sheet.

There were no speakers this evening.

HEARING

A hearing to consider the action on a complaint filed by the Liquor Control Specialist against Branson Grand Plaza Hotel located at 245 N. Wildwood in Branson, Missouri in violation of Chapter 10 of the Branson Municipal Code.

A hearing to consider the action on a complaint filed by the Liquor Control Specialist against Branson Grand Plaza Hotel located at 245 N. Wildwood in Branson, Missouri in violation of Chapter 10 of the Branson Municipal Code. City Clerk Westfall stated on January 12, 2015, a written complaint was filed with the City Clerk setting forth the reasons for suspension of Branson Grand Plaza Hotel's liquor licenses. A hearing date in front of the Board of Aldermen was set for February 10, 2015 and certified letters were mailed to the licensee. This item is a hearing to consider the action on a complaint filed by the Liquor Control Specialist against Branson Grand Plaza Hotel located at 245 N. Wildwood in Branson, Missouri in violation of Chapter 10 of the Branson Municipal Code. Mayor Presley stated, let the record reflect tonight's meeting is being recorded. Each party has a right to call witnesses and all witnesses will need to be sworn-in by the City Clerk. Prior to speaking, please state, spell your name and give your address for the record. Mayor Presley asked City Attorney Duston to provide an introduction to this hearing. Mayor Presley opened the hearing for Branson Grand Plaza Hotel. Liquor Control Specialist, Carl Garrett was sworn-in by City Clerk Westfall. Carl Garrett, 9 Willow Court, Branson, Missouri, gave an overview and presented his case. Witness Sgt. Sean Barnwell, Ozark, Missouri, was sworn-in by City Clerk Westfall and gave his overview. Mayor Presley asked for questions from the Board for Mr. Garrett or Sgt. Barnwell. Discussion. Mayor Presley asked the Branson Grand Plaza Hotel representative be sworn-in by City Clerk Westfall and proceed with presenting their case and witnesses. Kirk Paige, representative for the Branson Grand Plaza Hotel, 135 Buzz Street #11, Branson, Missouri, was sworn-in by City Clerk Westfall and apologized to the Board. Mayor Presley asked for questions from the Board for the Branson Grand Plaza Hotel representative, Mr. Paige. Discussion. Mayor Presley asked for any additional questions from the Board upon hearing each side. No Discussion. Mayor Presley asked City Attorney Duston if he wished to request anything be added to the record for consideration by this Board. City Attorney stated "Madam Mayor, I'd like to add to the record a copy of Mr. Garrett's report including all of the exhibits as well as a copy of the Branson Municipal Code, a notarized edition of which is sitting on the dais with you." Mayor Presley stated let it be noted in the record that these documents have been entered into the record. Mayor Presley asked for a motion regarding Board action on the complaint filed against Branson Grand Plaza Hotel. Alderman Bohinc moved to grant the recommendation of the Liquor Control Specialist to suspend the liquor licenses numbers 15-00018298 and 15-00018297 of the Branson Grand Plaza Hotel for 7 days starting on March 13, 2015, to March 20, 2015, seconded by Alderman Davis. Mayor Presley asked for any additional comments from the Board. Discussion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Mayor Presley stated City code requires the Board's decision be in writing and include findings of fact and conclusion of law. Therefore, I will entertain a motion to direct the City Attorney to prepare our final findings of fact and conclusion of law consistent with our decision. Alderman Davis so moved, seconded by Alderman Parnell. Mayor Presley asked for comments from the Board. No discussion. Mayor Presley called for a vote on the motion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Mayor Presley stated the findings of fact with be on the February 24, 2015 agenda for Board approval. The hearing was closed.

CONSENT AGENDA

Mayor Presley asked if there were any citizens that had any items they wished to have removed from the Consent Agenda for further discussion. Hearing none, Mayor Presley asked if any member of the Board had any items they wished to have removed from the Consent Agenda. Hearing none, Mayor Presley asked City Clerk Westfall to read the items on the Consent Agenda. City Clerk Westfall read the following Consent Agenda items by title.

Approval of Board of Aldermen Minutes:

- a) January 22, 2015 Study Session
- b) January 27, 2015 Regular Meeting

Acknowledge Receipt of Minutes:

- a) Budget and Finance Committee meeting of October 27, 2014
- b) Human Resources Committee meeting of November 14, 2014

BILL NO. 4700
Ord. No. 2015-0017

Approving annexation of the properties located at 175 Meadow Brook Unit 1 and Garage 5, Branson, Missouri.

Final Reading of Bill No. 4700, an ordinance approving annexation of the properties located at 175 Meadow Brook Unit 1 and Garage 5, Branson, Missouri, was read by title by City Clerk Westfall. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Ordinance No. 2015-0017 was duly enacted.

BILL NO. 4701
Ord. No. 2015-0018

Accepting the proposal of Ozarks Coca-Cola/Dr. Pepper Bottling Company pertaining to merchandise resale.

Final Reading of Bill No. 4701, an ordinance accepting the proposal of Ozarks Coca-Cola/Dr. Pepper Bottling Company pertaining to merchandise resale and authorizing the Mayor to execute the contract was read by title by City Clerk Westfall. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Ordinance No. 2015-0018 was duly enacted.

BILL NO. 4702
Ord. No. 2015-0019

Approving a Pre-Annexation Agreement for the properties owned by 7M Holdings, LLC. located at 179, 187, 200, and 230 Thunder Ridge Estates Drive, and 122 and 132 Rainfall Circle and 133 Thunder Ridge Court in Thunder Ridge Estates, Phase I.

Final Reading of Bill No. 4702, an ordinance approving a Pre-Annexation Agreement for the properties owned by 7M Holdings, LLC. located at 179, 187, 200, and 230 Thunder Ridge Estates Drive, and 122 and 132 Rainfall Circle and 133 Thunder Ridge Court in Thunder Ridge Estates, Phase I, and authorizing the Mayor to execute the contract was read by title by City Clerk Westfall. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Ordinance No. 2015-0019 was duly enacted.

BILL NO. 4703
Ord. No. 2015-0020

Approving a Pre-Annexation Agreement for the property owned by Tomas Maldonado and Josefina Hernandez Ortiz located at 308 Redbud Street in Table Rock Acres Subdivision.

Final Reading of Bill No. 4703, an ordinance approving a Pre-Annexation Agreement for the property owned by Tomas Maldonado and Josefina Hernandez Ortiz located at 308 Redbud Street in Table Rock Acres Subdivision and authorizing the Mayor to execute the contract was read by title by City Clerk Westfall. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Ordinance No. 2015-0020 was duly enacted.

BILL NO. 4704
Ord. No. 2015-0021

Amending Section 86-621 of the Branson Municipal Code pertaining to Schedule I: Stop Signs.

Final Reading of Bill No. 4704, an ordinance amending Section 86-621 of the Branson Municipal Code pertaining to Schedule I: Stop Signs was read by title by City Clerk Westfall. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Ordinance No. 2015-0021 was duly enacted.

Mayor Presley opened the floor for a motion to approve all items on the Consent Agenda. Alderman Todd moved to approve, seconded by Alderman Parnell. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried.

REGULAR AGENDA

Approval of the Findings of Fact and Conclusion of Law from the January 27, 2015 hearing appealing the disapproval of a Special Event Permit Application for the Branson Bridal Show by Lana Johnson.

Mayor Presley asked City Clerk Westfall to provide the introduction for this item. City Clerk Westfall stated this is the approval of the Findings of Fact and Conclusion of Law from the January 27, 2015 hearing appealing the disapproval of a Special Event Permit Application for the Branson Bridal Show by Lana Johnson and a staff report was provided by City Attorney Duston. Mayor Presley asked for a motion authorizing the Mayor Pro Tem to sign the Findings of Fact and Conclusion of Law concerning the January 27, 2015 hearing appealing the disapproval of a Special Event Permit Application for the Branson Bridal Show by Lana Johnson. Alderman Bohinc so moved, seconded by Alderman Simmons. Mayor Presley asked for any comments from the Board regarding this matter. No discussion. Voting aye: Parnell, Booth, Bohinc, Davis and Simmons. Nays: none. Abstain: Todd. Motion carried.

Approval of the Findings of Fact and Conclusion of Law from the January 27, 2015 hearing appealing the disapproval of a Special Event Permit Application for the Branson Tri-Lakes Building and Home Show by Sue Braun.

Mayor Presley asked City Clerk Westfall to provide the introduction for this item. City Clerk Westfall stated this is the approval of the Findings of Fact and Conclusion of Law from the January 27, 2015 hearing appealing the disapproval of a Special Event Permit Application for the Branson Tri-Lakes Building and Home Show by Sue Braun and a staff report was provided by City Attorney Duston. Mayor Presley asked for a motion authorizing the Mayor Pro Tem to sign the Findings of Fact and Conclusion of Law concerning the January 27, 2015 hearing appealing the disapproval of a Special Event Permit Application for the Branson Tri-Lakes Building and Home Show by Sue Braun. Alderman Parnell so moved, seconded by Alderman Simmons. Mayor Presley asked for any comments from the Board regarding this matter. No discussion. Voting aye: Parnell, Booth, Bohinc, Davis and Simmons. Nays: none. Abstain: Todd. Motion carried.

Update from Planning & Zoning Commission.

An update from the Planning and Zoning Commission was provided by Clark Harris, Chairman of the Planning and Zoning Commission. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter. Hearing none, Mayor Presley asked for comments from the Board. Discussion.

Update from Tree Board.

An update from the Tree Board was provided by Clark Harris, Tree Board member. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter.

Boy Scout Kellin Hendricks, inquired how the City handles tree branches that grow over the roadway and expressed concern that it could pose a safety hazard and cause damage to vehicles.

Mayor Presley asked for comments from the Board. Discussion.

RESOLUTION NO. 2015-R002

Adopting the Branson/Lakes Area Legislative Partnership's 2015 Legislative Priorities.

A Resolution adopting the Branson/Lakes Area Legislative Partnership's 2015 Legislative Priorities was read by title by City Clerk Westfall and a staff report was presented by Garrett Anderson. Mayor Presley asked for a motion adopting the resolution. Alderman Simmons moved to adopt, seconded by Alderman Parnell. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter. Hearing none, Mayor Presley asked for comments from the Board. Discussion. Mayor Presley called for a vote on the Resolution. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Resolution No. 2015-R002 was adopted.

**RESOLUTION NO.
2015-R003**

Adopting the City of Branson's Legislative Agenda for the year 2015.

A Resolution adopting the City of Branson's Legislative Agenda for the year 2015 was read by title by City Clerk Westfall and a staff report was presented by Garrett Anderson. Mayor Presley asked for a motion adopting the resolution. Alderman Booth moved to adopt, seconded by Alderman Parnell. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter. Hearing none, Mayor Presley asked for comments from the Board. Discussion. Mayor Presley called for a vote on the Resolution. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Resolution No. 2015-R003 was adopted.

**RESOLUTION NO.
2015-R004**

Authorizing the Mayor to sign an Equitable Sharing Agreement and Certification with the US Department of Justice.

A Resolution authorizing the Mayor to sign an Equitable Sharing Agreement and Certification with the US Department of Justice was read by title by City Clerk Westfall and a staff report was presented by Stan Dobbins. Mayor Presley asked for a motion adopting the resolution. Alderman Bohinc moved to adopt, seconded by Alderman Parnell. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter. Hearing none, Mayor Presley asked for comments from the Board. Discussion. Mayor Presley called for a vote on the Resolution. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Resolution No. 2015-R004 was adopted.

BILL NO. 4705

Amending Chapter 26 of the Branson Municipal Code pertaining to panhandling.

First Reading of Bill No. 4705, an ordinance amending Chapter 26 of the Branson Municipal Code pertaining to panhandling was read by title by City Clerk Westfall and a staff report was presented by City Attorney Duston. Mayor Presley asked for a motion approving Bill No. 4705. Alderman Parnell moved to approve, seconded by Alderman Davis. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter.

Stacie Williams, 118 South Drive, Branson, Missouri, thanked the Board and Staff for taking the panhandling issue into consideration and creating this ordinance. She believes there is a great deal of tension in trying to honor the rights of all who seek a greater quality of life and many people feel uncomfortable saying "no" to people seeking assistance since this is incongruent with the compassionate and caring people in the community. Ms. Williams believes the draft ordinance expresses the safety concerns of panhandling and mentioned she is a resident of Branson who loves the community because it is a Christian-centered place with generous people. She said she is impressed with the service organizations, churches and how the community works together to help those in need to become self-sufficient. Ms. Williams commented panhandling does not lead to self-sufficiency like many of the service organization programs do and applauded the Board for creating this ordinance. She added, the community is not devoid of resources to help people who are struggling and feels Branson is one of the finest communities to live in due to the organizations and the generous people who support them.

Mayor Presley asked for comments from the Board. Discussion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried.

BILL NO. 4706

Amending Section 34-43 of the Branson Municipal Code pertaining to court costs.

First Reading of Bill No. 4706, an ordinance amending Section 34-43 of the Branson Municipal Code pertaining to court costs was read by title by City Clerk Westfall and a staff report was presented by Lisa Westfall. Mayor Presley asked for a motion approving Bill No. 4706. Alderman Todd moved to approve, seconded by Alderman Davis. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter. Hearing none, Mayor Presley asked for comments from the Board. Discussion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried.

The meeting recessed at 8:25 p.m. and reconvened at 8:33 p.m.

BILL NO. 4707

Amending the adopted 2014 Budget for the City of Branson, to adjust monies for the Debt Service Fund.

First Reading of Bill No. 4707, an ordinance amending the adopted 2014 Budget for the City of Branson, to adjust monies for the Debt Service Fund was read by title by City Clerk Westfall and a staff report was presented by Jamie Rouch. Mayor Presley asked for a motion approving Bill No. 4707. Alderman Bohinc moved to approve, seconded by Alderman Davis. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter. Hearing none, Mayor Presley asked for comments from the Board. Discussion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried.

BILL NO. 4708

Amending the adopted 2014 Budget for the City of Branson, to adjust monies for various funds.

First Reading of Bill No. 4708, an ordinance amending the adopted 2014 Budget for the City of Branson, to adjust monies for various funds was read by title by City Clerk Westfall and a staff report was presented by Jamie Rouch. Mayor Presley asked for a motion approving Bill No. 4708. Alderman Simmons moved to approve, seconded by Alderman Booth. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter. Hearing none, Mayor Presley asked for comments from the Board. No discussion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried.

BILL NO. 4709

Authorizing the borrowing of funds in the amount of not to exceed \$78,000,000 from the Missouri Development Finance Board in connection with the refinancing of certain redevelopment costs described in a Tax Increment Financing Plan previously approved by the City; approving the form of and authorizing the execution of a Third Supplemental Financing Agreement with the Missouri Development Finance Board; ratifying the mortgaging of property to secure bonds issued by the Missouri Development Finance Board; providing for the administration of a special allocation fund and other funds and accounts; and prescribing other matters relating thereto.

First Reading of Bill No. 4709, an ordinance authorizing the borrowing of funds in the amount of not to exceed \$78,000,000 from the Missouri Development Finance Board in connection with the refinancing of certain redevelopment costs described in a Tax Increment Financing Plan previously approved by the City; approving the form of and authorizing the execution of a Third Supplemental Financing Agreement with the Missouri Development Finance Board; ratifying the mortgaging of property to secure bonds issued by the Missouri Development Finance Board; providing for the administration of a special allocation fund and other funds and accounts; and prescribing other matters relating thereto was read by title by City Clerk Westfall and a staff report was presented by Jamie Rouch. Also available for comments via telephone were Rick McConnell of Gilmore & Bell, Kelsie Spurgeon of Columbia Capital and Matthew Couch of J.P. Morgan. Discussion. Mayor Presley asked for a motion approving Bill No. 4709. Alderman Booth moved to approve, seconded by Alderman Parnell. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter.

Jerome Emory, 2350 Green Mountain Drive, Branson, Missouri, inquired how the savings could equal \$12 Million if the savings is 3.43% of \$78 Million. Discussion.

Mayor Presley asked for comments from the Board. No discussion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried.

BILL NO. 4710

Approving an agreement with Environmental Systems Research Institute, Inc. pertaining to the Enterprise License Agreement.

First Reading of Bill No. 4710, an ordinance approving an agreement with Environmental Systems Research Institute, Inc. pertaining to the Enterprise License Agreement and authorizing the Mayor to execute the contract was read by title by City Clerk Westfall and a staff report was presented by Curtis Copeland. Mayor Presley asked for a motion approving Bill No. 4710. Alderman Davis moved to approve, seconded by Alderman Todd. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter.

Patrick Crisp, 220 Garner Drive, Branson, Missouri, asked if private developers could use the software or if they would have to go through the City in order to use the software. Mr. Crisp commented it sounds like a good plan as it would allow multiple departments to utilize the software which could lead to great ideas from individuals that might not have otherwise had access to the software.

Mayor Presley asked for comments from the Board. Discussion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried.

BILL NO. 4711

Ord. No. 2015-0022

Amending Chapter 70 of the Branson Municipal Code pertaining to temporary off-premise signs.

First Reading of Bill No. 4711, an ordinance amending Chapter 70 of the Branson Municipal Code pertaining to temporary off-premise signs was read by title by City Clerk Westfall and a staff report was presented by Joel Hornickel. Mayor Presley asked for a motion approving Bill No. 4711. Alderman Booth moved to approve, seconded by Alderman Todd. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter.

Betsy Seay, 261 Country Bluff Drive, Branson, Missouri, stated the proposed ordinance only allows for two large event signs and four large or eight small directional signs whereas a special event is allowed up to four large banners and up to six large or 18 small directional signs. She mentioned special events have tents and closed roads that help draw attention to the event, whereas indoor events only have signs to inform people of an event. Ms. Seay said she enjoys seeing event signage when she travels to other places and feels Branson needs more signs advertising the events in town. She added, there are several ways to get in and out of town and the two signs allowed by the ordinance would be used at the entrances of the event's venue and said the convention center doesn't have a lot of signage directing people how to get there or what events are going on. Ms. Seay asked the Board to take into

consideration the events that have already spent money and have their planning and marketing done. She added, these events have already tried resolving this issue with the City and she feels the issue might have been dropped and asked the Board to consider doing the first and final reading of this ordinance at tonight's meeting. She suggested increasing the allowed signage from two signs to six signs. Discussion.

Jerome Emory, 2350 Green Mountain Drive, Branson, Missouri, inquired if there were any provisions in the code to accommodate smaller events wishing to display small signs without having to obtain a special event permit and pay a fee. Discussion.

Stephen Marshall, 132 Regent Drive, Branson, Missouri, commended the Board for taking action on this issue and feels signage is important for people in town. He mentioned attending a Branson/Lakes Area Lodging Association meeting this morning in which he asked attendees if they knew about the Branson Tri-Lakes Building and Home Show this weekend and found many of them didn't know, even though they live in Branson. He asked the Board to amend this ordinance and encouraged Planning and Development Director Hornickel to continue writing more permanent legislation and he thanked the Board for the opportunity to speak.

Betsy Seay, 261 Country Bluff Drive, Branson, Missouri, asked for clarification on the definition of a special event and inquired if an event is considered a special event if it has a tent and if not, why does a business have to pay a separate fee to the Fire Department for a tent. She stated there is a lot of confusion surrounding special events. Discussion.

Lana Johnson, 1908 Miller Drive, Branson, Missouri, said she appreciates the Board expediting this lengthy process and said she has worked for 15 years building the Branson Bridal Show into a quality annual event the same way many others, including the Branson Tri-Lakes Building and Home Show, have done. She asked the Board to value these events and desire to bring positive growth to the local economy. Ms. Johnson commented two banners on two locations of private property is not an effective marketing strategy and asked the Board to consider allowing eight signs in order to be exposed to the high traffic areas in town. She suggested allowing signage for a period of seven to ten days prior to the event and require signs be removed the day after. Ms. Johnson said repetition of banners is effective and gave an example of political banners in town that are displayed for 60 days with no limit on the number of locations. She requested a more reasonable amount of signage allowed. Ms. Johnson said the 10,000 square feet minimum could also be an issue for some of the smaller facilities that don't host as large of events as Chateau on the Lake and the Branson Convention Center.

Sue Braun, 373 Elm Point Lane, Kimberling City, Missouri, introduced herself as a representative of the Vacation Channel and the Branson Tri-Lakes Building and Home Show. She said she appreciates the time the Board and staff has spent working on this issue and stated when she first applied for a special event permit in 2013, she was allowed an unlimited number of signs. In 2014, she was limited to four signs and this year her event was no longer considered a special event and was not allowed any signage. She stated when she places signs on private property she always goes through due process and gets permission from each property owner. Ms. Braun commented only being allowed two signs would not be enough for her event as they would be used at the two entrances of the Chateau on the Lake which wouldn't intercept any traffic coming into Branson. She mentioned placing several signs in Taney and Stone counties which direct people to the event and said it is important to her as a producer of an event to have exhibitors feel the event is well covered. She said there are approximately three to four different directions people come from to get to Branson and asked the Board to consider increasing the amount of signs to eight in addition to the two signs at the venue. Discussion.

Jim Cox, 155 Norwood, Branson, Missouri, stated Planning and Development Director Hornickel's job is tough and the difficulty starts with trying to define what a special event is and what a convention is. He commented there are still questions left to be answered and things aren't defined as well as some people would like them to be. He mentioned addressing the Board about 10 months ago, asking them to be proactive and create signage to direct people to the convention center. He added, he appreciates the time the Board and Staff has spent on this issue and asked how much time has been spent creating signage to direct people to the convention center. Mr. Cox asked the Board to create directional signs leading the general public to the convention center and said he spends a lot of money

bringing people into town for car auctions and said he would like the Board to consider the differences between advertising, marketing and directing as they are three different things. Discussion.

Dawnelle Coden, 230 Prairie Drive, Branson, Missouri, said she is still confused about the definition of a special event and she likes the idea of allowing six to eight signs. Ms. Coden commented she doesn't agree with a 30-day permit because if a venue has more than 30 events they would have to choose which events to advertise which might make some people upset and feels this shouldn't be part of the ordinance.

Stephen Marshall, 132 Regent Drive, Branson, Missouri, mentioned the Chateau on the Lake has signage on Highway 265 and Highway 165 advertising the Branson Tri-Lakes Building and Home Show. He said the Chateau has elected not to put a sign in front of the business because it is very costly, but they could put some signs in the back of their property which is outside city limits.

Mayor Presley asked for comments from the Board. Discussion. Alderman Bohinc moved to amend Bill No. 4711, Section 70-14 (9) of temporary signs, changing "Up to two" to "Up to four", seconded by Alderman Todd. Mayor Presley asked for anyone in the audience wishing to speak regarding the amendment. Hearing none, Mayor Presley asked for comments from the Board. No discussion. Mayor Presley called for a vote on the amendment. Voting aye: Booth, Todd, Bohinc, Davis and Simmons. Nays: Parnell. Motion carried. Mayor Presley asked for anyone in the audience wishing to speak regarding Bill No. 4711 as amended. Hearing none, Mayor Presley asked for comments from the Board. No discussion. Mayor Presley called for a vote on Bill No. 4711 as amended. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Alderman Bohinc moved to read Bill No. 4711 for its final reading due to the economic well-being of two good events it could effect immediately, seconded by Alderman Booth. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter.

Betsy Seay, 261 Country Bluff Drive, Branson, Missouri, thanked the Board for amending the ordinance, and feels they listened to the public's requests and hopes the Board would create a sign committee to get input from the community and continue working on this issue.

Mayor Presley asked for comments from the Board. Discussion. Mayor Presley called for a vote on the motion to read Bill No. 4711 for its final reading. Voting aye: Parnell, Booth, Todd, Bohinc and Simmons. Nays: Davis. Motion carried.

Final Reading of Bill No. 4711, an ordinance amending Chapter 70 of the Branson Municipal Code pertaining to temporary off-premise signs was read by title by City Clerk Westfall. Mayor Presley asked for a motion approving Bill No. 4711. Alderman Booth moved to approve, seconded by Alderman Todd. Mayor Presley asked for anyone in the audience wishing to speak regarding this matter. Hearing none, Mayor Presley asked for comments from the Board. No discussion. Voting aye: Parnell, Booth, Todd, Bohinc and Simmons. Nays: Davis. Motion carried. Ordinance No. 2015-0022 was duly enacted.

DISBURSEMENTS

Mayor Presley stated the next item was review of disbursements for October 16, 2014, through January 16, 2015, and asked if there were any questions regarding the disbursements. [See Master File for copies of disbursements.] Mayor Presley asked for a motion acknowledging the receipt of disbursements from October 16, 2014, through January 16, 2015. Alderman Bohinc so moved, seconded by Alderman Parnell. Discussion. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried.

MAYOR/ALDERMEN/ADMINISTRATOR'S REPORTS

Alderman Simmons thanked Utilities Director Ray for handling a citizen's problem with a clogged sewer and said during this process, the Utilities Department went to great lengths to locate the clog by

running cameras down the sewer line and digging up pipes to fix the problem. He complimented the Utilities Department for providing excellent customer service and also for cleaning up at the resident's home after the job was complete. Alderman Simmons said he was impressed with the capabilities of the equipment used and Administrator Malinen commented the Utilities Departments worked with the City of Hollister to utilize some of their equipment to help locate the problem and thanked them for their assistance.

Alderman Parnell thanked the Utilities Department for assisting an elderly citizen with brush removal from an easement behind her property and felt they provided great customer service.

Alderman Booth mentioned visiting with Parks and Recreation Director Shook and discussed the possibility of adding leaf removal to the scope of service in the annual mowing contracts for City parks. He mentioned speaking to a citizen who told him some citizens have been removing leaves from parks in order to help maintain the parks. Alderman Booth commented the City has several parks that need to be maintained and would like to have a discussion about this in the near future. Alderman Booth attended a roundtable discussion in which City staff, local builders and developers discussed how to improve planning and development processes and reported the feedback was positive as many people believe Branson is a great place to build. He thanked Fire Chief Martin, Planning & Development Director Hornickel and Economic Development Director Anderson for their efforts and said the meetings will continue. Mayor Presley thanked Alderman Booth and Alderman Parnell for their participation and feels it demonstrates their leadership.

Alderman Todd mentioned Planning and Development Director Hornickel and City Clerk Westfall have been working on revising the Branson Municipal Code to improve cohesiveness which is a complicated process. He mentioned City Clerk Westfall began working on the animal code and had a meeting to identify and discuss areas of the code that need improvement. He commented he is appreciative of this process and mentioned there are gaps in the animal code and feels that by correcting these it will help improve the quality of life for citizens and animals in the area. Alderman Todd mentioned Fire Chief Martin is working on issues pertaining to tents and feels there are too many dangers associated with tents and reported an empty tent blew away last year which is a serious issue that needs to be addressed. He added, the City of Springfield is also making changes to their codes pertaining to tents. Alderman Todd stated he would like to see succession planning implemented for the City's various boards and committees in order to pass along knowledge from long-term members to newer members.

Alderman Bohinc expressed her appreciation for everyone in attendance interested in the sign code ordinance and hopes everyone will be part of future discussions on this topic. She announced Jeff Seifried is the new President/CEO of the Branson/Lakes Area Chamber of Commerce and Convention & Visitors Bureau and is excited about the great economic development this will bring to the chamber. She commented she would like the City to look at branding messages to tie in with the messaging of the Branson Convention Center, airport and lodging. She added, she would like people who visit Branson and own businesses elsewhere to consider establishing businesses in Branson.

Administrator Malinen mentioned the Spirit of 76 Project meetings have continued and there is another finance team review this week in which the project's financing was discussed. He stated there was also a meeting discussing the project's public relations and how to increase awareness about this project. He attended a Capital Improvement Committee meeting in which the Historic Downtown Streetscape Project was discussed and reported the bench material originally selected for the project is no longer available and an agreement with the County regarding the Emory Creek watershed relative to sewer service was also discussed. Administrator Malinen displayed an award from the Missouri Asphalt Pavement Association presented to APAC Missouri, Inc. for outstanding quality of paving at the following locations: Shepherd of the Hills; Main Street; Branson Landing, & Boat Launch. Keith Francis explained the new pavement mix is denser and more structurally sound than other pavement mixes used in the past and feels the pavement and striping turned out well.

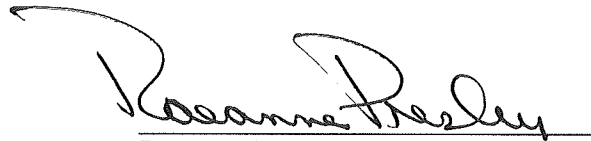
Mayor Presley reported over 500 people attended the Father/Daughter Valentine Dance at the Branson RecPlex and feels it is a wonderful event that continues to grow. She mentioned speaking to a business owner who requested the Board have a discussion about the City's liquor ordinance pertaining to the situation of when churches rent space in strip malls that could also be occupied by businesses that serve alcohol. She asked Administrator Malinen if Liquor Control Specialist Carl Garrett to do some research on this issue.

EXECUTIVE SESSION

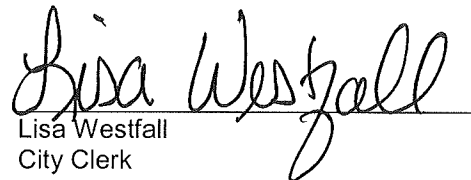
No Executive Session.

ADJOURN

Mayor Presley asked for a motion to adjourn. Alderman Davis moved to adjourn, seconded by Alderman Bohinc. Voting aye: Parnell, Booth, Todd, Bohinc, Davis and Simmons. Nays: none. Motion carried. Meeting adjourned at 10:38 p.m.



Raeanne Presley
Mayor



Lisa Westfall
City Clerk